SSA Impact Report
Here's How We Did in 2025

A snapshot of our year in numbers

Customer Attraction
SSA 3 invested $84,000 in digital, print and out-of-home media placements, reaching 1,194 people daily to boost visibility and foot traffic.

Public Way Aesthetics
Cared for 162 flowerpots and removed 5,755 bags of litter, improving cleanliness and curb appeal across the neighborhood.

Business Development
Provided tailored consultations to 331 local businesses, supporting digital transformation and growth.

Safety Programs
Ambassadors engaged with 200+ businesses, improving compliance and community trust.

Rebate Impact
Over $472,000 invested, returning $287,000 to local property and business owners.

$84,000
In Media Placement

1,194
Individuals Reached Daily

162
Flowerpots Maintained

311
Businesses Supported

200+
Businesses Surveyed

$472,000
Invested

GREATER SOUTHWEST
DEVELOPMENT CORPORATION

greatersouthwest.org
773-436-1000