GREATER SOUTHWEST
DEVELOPMENT CORPORATION

SSA #3

SPECIAL SERVICE AREA #3
SOUTHWEST ART INITIATIVE PROGRAM

ABOUT SPECIAL SERVICE AREA

The goal of the SSA is to beautify and revitalize the commercial corridor by enhancing the streetscape with the identity and needs of residents and property/business owners in mind.

REBATE PROGRAM

This program is designed to give artists an opportunity to bring awareness and give voice to the artistic ideas in our community through the visual arts. With this initiative, we will be providing a professional development opportunity to our artistic community members, all meanwhile creating a more vibrant, represented, and engaging Southwest community.

The SSA Art Grant Rebate Program provides incentives in the form of a reimbursement for public art to residential and commercial properties within its boundaries, such as storefronts and businesses along the commercial corridor public way.

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SPECIAL SERVICE AREA #3 MAP

As of now, this application is only available to project locations along the SSA 3.

HOW IT WORKS

Artistic individuals, property owners, or authorized officers are eligible to apply.
Note this is a grant in the form of reimbursement. Please review the following guidelines before applying.
Funding amounts are determined by SSA board of commissioners based on budget restrictions and scope of work.

FUNDING

The Southwest Art Initiative Program will be funded in two installments. Initially, the SSA will provide a grant of funds for 50% of the total project costs, and the applicant provides the remaining funds to reach 100% of total project costs. Once the project type is considered completed, the other remaining 50% will be reimbursed to the Artist.

Funding for 100% of eligible costs, up to a maximum of $10,000 of eligible costs

Example:

Steve submits an application for a Southwest Art Initiative Program Application with total project costs of $7,000. He is proposing to paint a mural on a side of an Eligible Commercial Corridor property building, visible to the public way. His breakdown of costs is as follows:

Total Project Costs: $7,000 (Mural Project)

Grant as Percentage of Total Project Costs: $3,500 (Granted initially)

Initial applicant responsibility (50%): $3,500 (which will then be reimbursed after work is done)

INELEGIBLE PROJECTS

- **Projects not located on SSA 3**
- **Controversial, politically-charged projects**
- **Projects that do not represent the community**
- **New construction or additions**
- **Residential unit interiors**
- **Interior art**
- **Minor repairs or improvements to building (very small jobs)**
- **Equipment-related expenses to beautify a property building (e.g. a fountain, tuckpointing design, etc.)**
- **Improvements that are considered regular building upkeep or maintenance**
- **Rear, side, alley, or secondary improvements not visible from the public right-of-way**

APPLICATION CHECKLIST

For an easier application process please submit all applicable documents from the list below:

- ▭ **Completed Application Form**
- ▭ **Property owner's signature & certification**
- ▭ **Formal Sketch Proposal**
- ▭ **"Before" Pictures of Project Area/Surface**
- ▭ **Submit general proposal of community engagement strategy**
- ▭ *Encouraged*: **Professional Artistic Portfolio**

Please note that incomplete applications will not be presented for approval. Decisions for applications will be made by the Commissioners, who represent the community members.

REBATE PROCESS

PHASE 1: APPLY

1. **Review and complete SSA Southwest Art Initiative Program Application**
2. **Make sure it is signed by both the artist and property owner**
3. **Obtain all required documents & necessary signatures/certifications**
4. **Submit completed application to GSDC to ssaconnect@greatersouthwest.org**

PHASE 2: APPLICATION DECISION

1. **Applications are presented to SSA Board of Commissioners for approval at monthly meetings**
2. **All applicants are encouraged to attend meeting. Visit GSDC's website @www.greatersouthwest.org for a complete schedule of meetings**

APPROVED:
Applicants will receive approval letter through their preferred communication method.

Proceed. You can now begin project execution.

DENIED:
Applicants will receive a denial letter through their preferred communication method.

Proceed to PHASE 1; reapply after reviewing any issues.

PHASE 3: PROJECT EXECUTION

1. **Execute Community Engagement strategy** before **starting the project**
2. **Submit** results **to GSDC of the Community Engagement strategy**
3. **Go ahead and start the project**

PHASE 4: REIMBURSEMENT

1. **Once the project is complete, submit "After" pictures and paid invoices/receipts**
2. **GSDC will request a check for the Applicant, and the reimbursement process begins**
3. **GSDC will call you when the SSA reimbursement check is ready for pickup**
4. **Please note all rebate documentation must be submitted before the** December 4, 2026 **deadline**

Have questions or need assistance in applying?
We are here to help! Reach out to us at ssaconnect@greatersouthwest.org or call (773)436-1000

ART REBATE GRANT APPLICATION

A. Artist Personal Information

Artist Full Legal Name _____

Preferred Artist Name: _____

Address: _____ **City/Town:** _____ **State:** _____ **Zip Code:** _____

Email Address: _____ **Phone Number:** _____

B. Proposed Property Location (Organization or Individual)

Property Type: ☐ **Commercial** ☐ **Residential** ☐ **Mixed-Use** ☐ **Other:** _____

Property Owner Full Legal Name: _____

Owner's Email Address: _____ **Phone Number:** _____

Business/Company (if applicable): _____

Address: _____ **City/Town:** _____ **State:** _____ **Zip Code:** _____

Property Identification Number (PIN): _____

Project Intersection: _____

C. Project Proposal & Vision

Artwork Title: _____

Dimensions (including Height x Width x Depth): _____

Media Type: ☐ **Acrylic Paint** ☐ **Mosaic** ☐ **Ceramic** ☐ **Sculpture** ☐ **Other:** _____

Description of the Project - **please include a** DETAILED **description of the project for which you are applying.**

(Use additional sheets if necessary):

_____

_____

_____

_____

Project Leadership Type:

☐ **Solo Artist** ☐ **Artist Team** ☐ **Organization** ☐ **Other:** _____

☐ **Artist with Other Artists or Community: Please list all Artists. Attach other sheets of paper if needed.**

D. Project Timeline & Budget

Please consider and address the proposed design requirements such as, but not limited to: budget, materials, timeline, installation schedule (including surface preparation), maintenance plan if needed, and any necessary remediation of the site.

Estimated Timeline

Work Action	Date
1	
2.	
3.	
4.	
5.	

Estimated Cost & Budget

Work Item	Cost
1	$
2.	$
3.	$
4.	$
5.	$

Total Project Cost: _____

E. Community Engagement

Community engagement is the process of public participation and involvement that promotes relationship-building through learning, action, and the expression of needs and values for the community.

As this is a community-based opportunity, it is essential that there is community engagement and input.
On a separate sheet of paper, please include a short, general written proposal on how you will engage the community to partake in the creation of your proposed art piece.

Community Engagement Type:

- ▭ **Public Survey**
- ▭ **Workshop**
- ▭ **Community Meeting**
- ▭ **Informal Gathering**
- ▭ **Social Media**
- ▭ **Formal Exhibit**
- ▭ **Other:**_____

E. Certifications & Signatures

Artist Applicant Certification

I, as the primary SSA Art Rebate Grant applicant, certify under penalty of perjury that the information provided in this application is correct and true to the best of my knowledge, and I have read and will abide by the Requirements. I also affirm that I have read and understood the SPECIAL SERVICE AREA (SSA #3 & SSA #59) application packet.
I confirm that I have agreed to serve as the primary contact for the mural and/or permission wall maintenance and graffiti issues.

Signature	Printed Name	Date

Property Owner Signature & Certification

I certify under penalty of perjury that I am the owner or official representative of this project property. I further certify that I gave permission for the placement of the mural and/or permission wall as presented in this application, and have read, understand, and will abide by the Requirements.

ALL work is subject to the SSA's design guidelines and must be completed in order to receive payment.

Signature	Printed Name	Date

BEFORE YOU SUBMIT, MAKE SURE TO INCLUDE THE FOLLOWING:

- ▭ **Completed Application Form, including the property owner's signature & certificati...**
- ▭ **Formal Sketch Proposal of Project**
- ▭ **"Before" Pictures of Project Area/Surface**
- ▭ *Highly Encouraged*: **Professional Artistic Portfolio of other Art**